MECHANICAL INSULATION CONTRACTORS ASSOCIATION

2027 ADVERTISING OPPORTUNITIES

EXPAND YOUR BRAND. BROADEN YOUR REACH.

ADVERTISING RATES

COLOR AD	1X	2X	3X	4X
Full Page	$435	$870	$1305	$1740
1/2 Page	$300	$600	$900	$1200
1/4 Page	$240	$480	$720	$960
Inside Front Cover	$500	$1000	$1500	$2000
Inside Back Cover	$500	$1000	$1500	$2000
Back Cover	$625	$1250	$1875	$2500

WEBSITE BUTTON LINK AD

ON WWW.MICAINSULATION.ORG

FOR 1 FULL YEAR (12 MONTHS) - **$1000.00**

Hyperlinked to YOUR Website!

AD SPECIFICATIONS

AD SIZE	BLEED	TRIM	LIVE AREA
Full Page	8.75" x 11.25"	8.5" x 11"	7.5" x 10"
Half Page Vertical	3.875" x 11.25"	3.625" x 10"	3.125" x 10"
Half Page Horizontal	7.75" x 5"	7.5" x 4.75"	7" x 4.25"
Quarter Page Vertical	3.875" x 5.125"	3.625" x 4.875"	3.125" x 4.375"
Quarter Page Horizontal	7.75" x 2.5"	7.5" x 2.25"	7" x 1.75"
Back Cover	8.75" x 8.25"	8.5" x 8"	7.75" x 7.25"

ISSUE SCHEDULE

	FEBRUARY	MAY	AUGUST	NOVEMBER
Issue Month	☐	☐	☐	☐
Artwork Due Date	DEC 31st	MAR 31st	JUN 30th	SEP 30th



PAYMENT INFORMATION

COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

TOTAL DUE: _____

CHECK PAYABLE TO MIDWEST INSULATION CONTRACTORS ASSOCIATION
OR
CREDIT CARD

MC: ☐ AMEX: ☐ VISA: ☐ DISCOVER: ☐

CREDIT CARD #: _____

CVC: _____ EXP: _____ BILLING ZIP: _____

SIGNATURE: _____

Newsletter Ad Size Desired: _____

☐ BILL FULL YEAR IN ADVANCE ☐ BILL AFTER EACH ISSUE

All Print Ads are full color & must be submitted as a High-Resolution .PDF with Fonts and Images embedded. Website Button Link Ads need to be 300 x 300 px and submitted as a JPG or GIF. Static Images Only. No Flash ads.

Send completed form to: MICA, 7250 Poe Ave. Ste. 410, Dayton, Ohio 45414. Fax to: 937-278-0317

Have Questions?

Call Sherry Freier 888-294-0084
or email Sherry at sfreier@assnsoffice.com

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